



# Philadelphia International Airport (PHL) Northeast Philadelphia Airport (PNE)

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Assistant Director of Community Relations

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City of Philadelphia,  
Department of Aviation



**PHL PNE**

PHILADELPHIA INTERNATIONAL AIRPORT  
NORTHEAST PHILADELPHIA AIRPORT



# Department of Aviation's Community Relations & Outreach



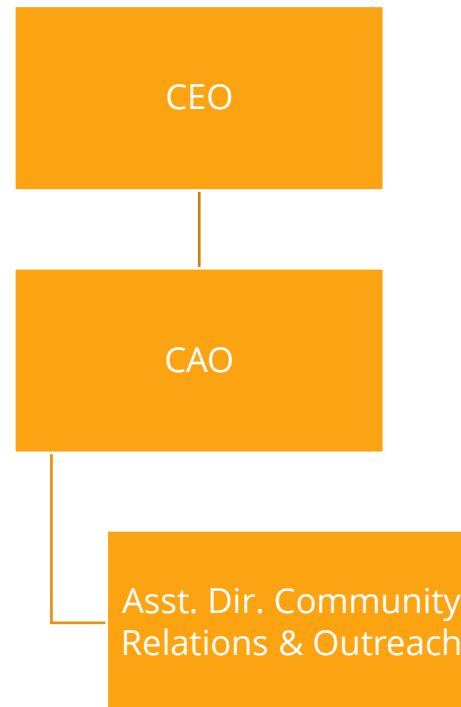
**PHLPNE**

PHILADELPHIA INTERNATIONAL AIRPORT  
NORTHEAST PHILADELPHIA AIRPORT

# Overview



## Reporting Structure



# Overview



Relationship  
Building



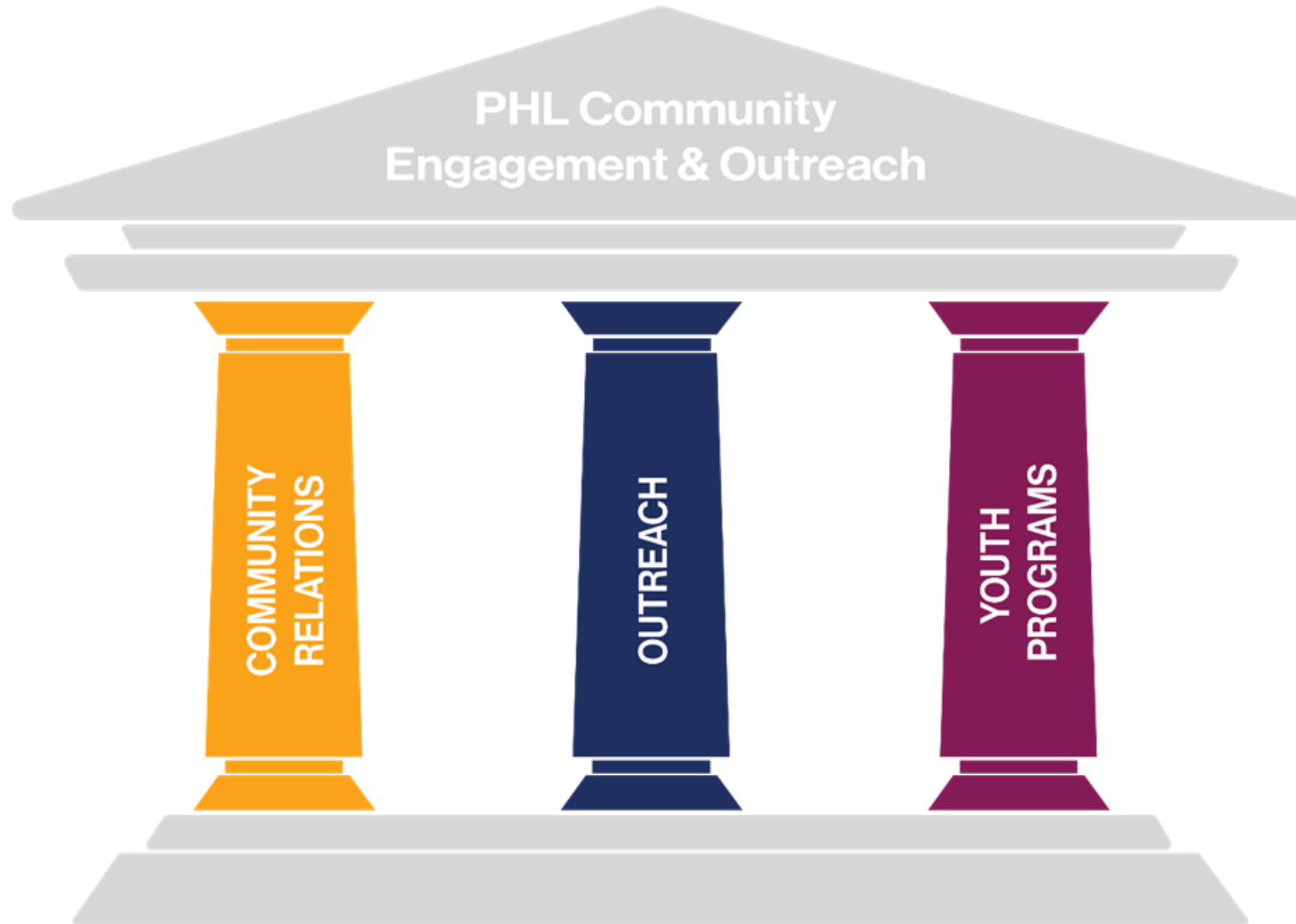
Information Hub



Communicate  
Early and Often



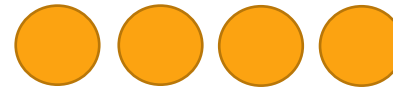
# Impact on the Department of Aviation's Mission & Vision



# Impact on the Department of Aviation's Mission & Vision



## ALIGNMENT



Vision

We are a World Class Global Gateway of Choice

Mission

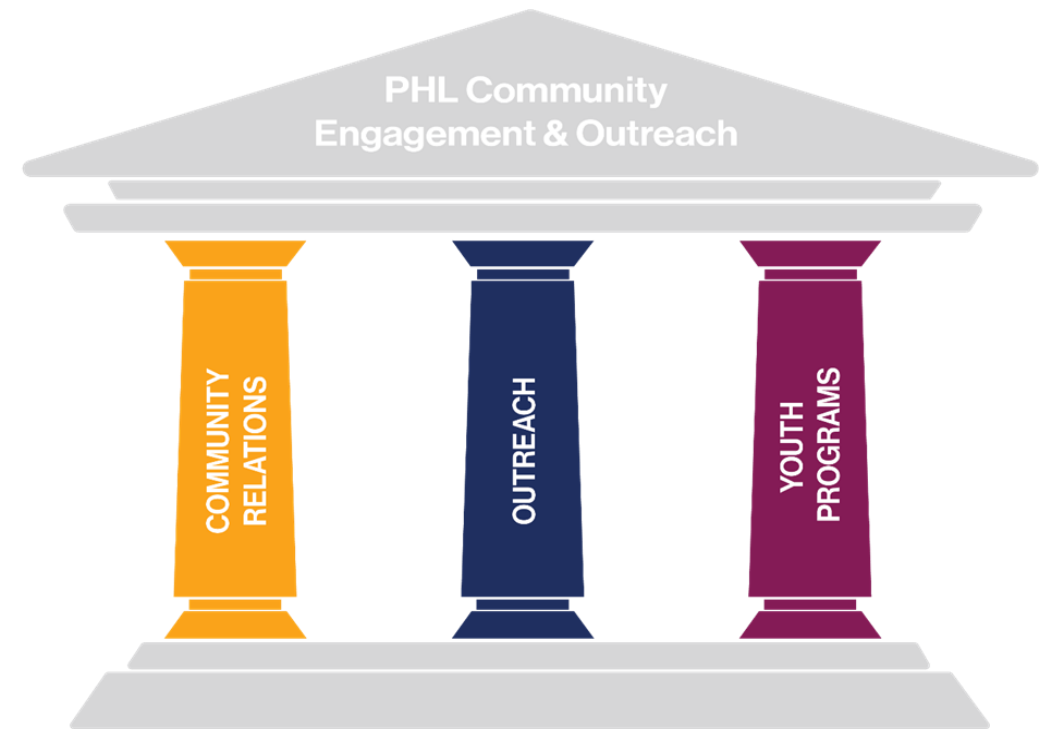
Proudly Connecting Philadelphia with the World

Strategic Goal

Transform the Customer Experience

Area of Focus

Stakeholder Experience



# Impact on the Department of Aviation's Mission & Vision



## COMMUNITY RELATIONS



Neighborhoods

Business Community

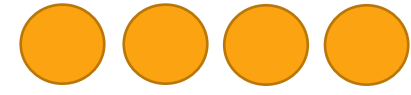
Key Internal Stakeholders



# Impact on the Department of Aviation's Mission & Vision



## COMMUNITY RELATIONS: NEAR NEIGHBORS



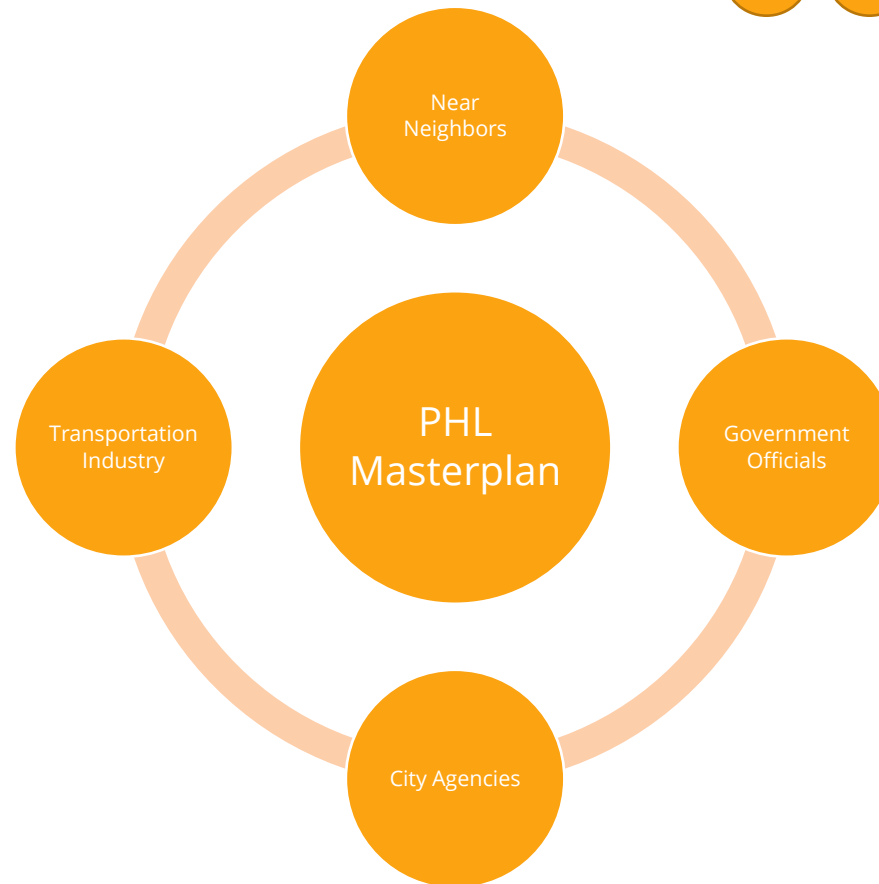




# Impact on the Department of Aviation's Mission & Vision



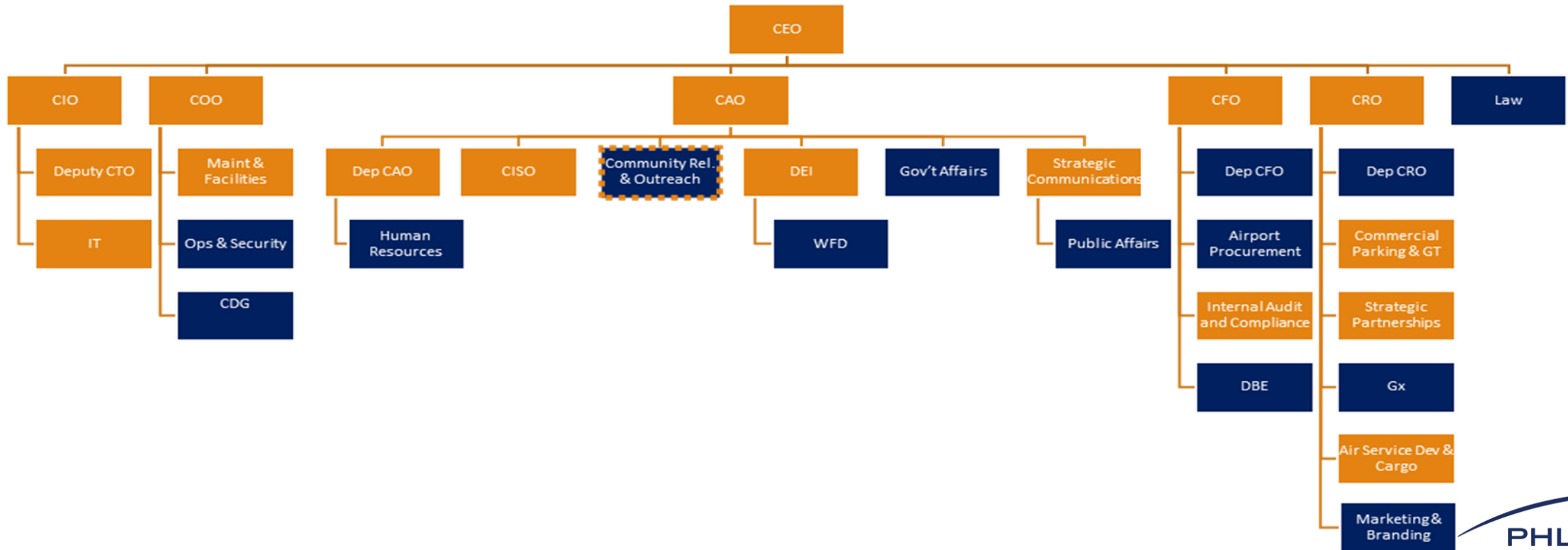
## COMMUNITY RELATIONS: BUSINESS COMMUNITY



# Impact on the Department of Aviation's Mission & Vision



## COMMUNITY RELATIONS: KEY INTERNAL STAKEHOLDERS





# Successes



## Community Meetings

Closing gap between intent and impact



## Outreach

Meeting the need through acts of kindness

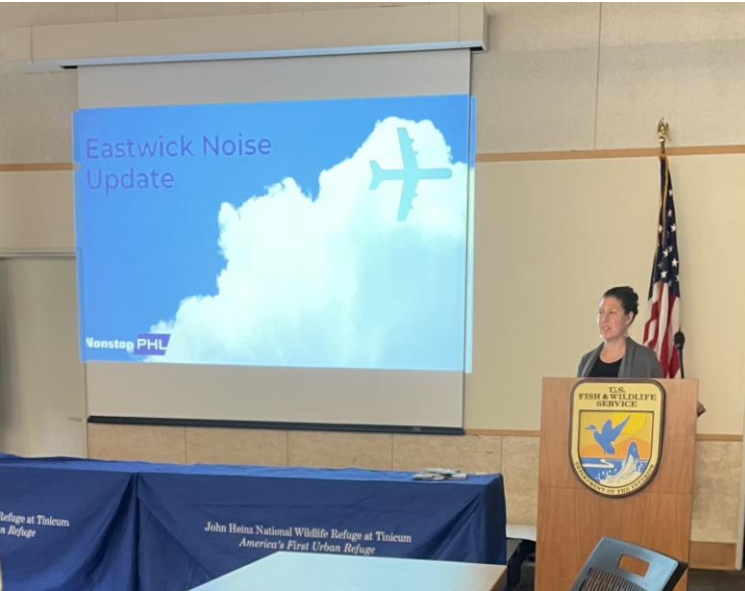


## Youth Programs

- Generating exposure of career opportunities
- Building pipeline for future workforce



# Successes | Community Meetings





# Successes | Outreach



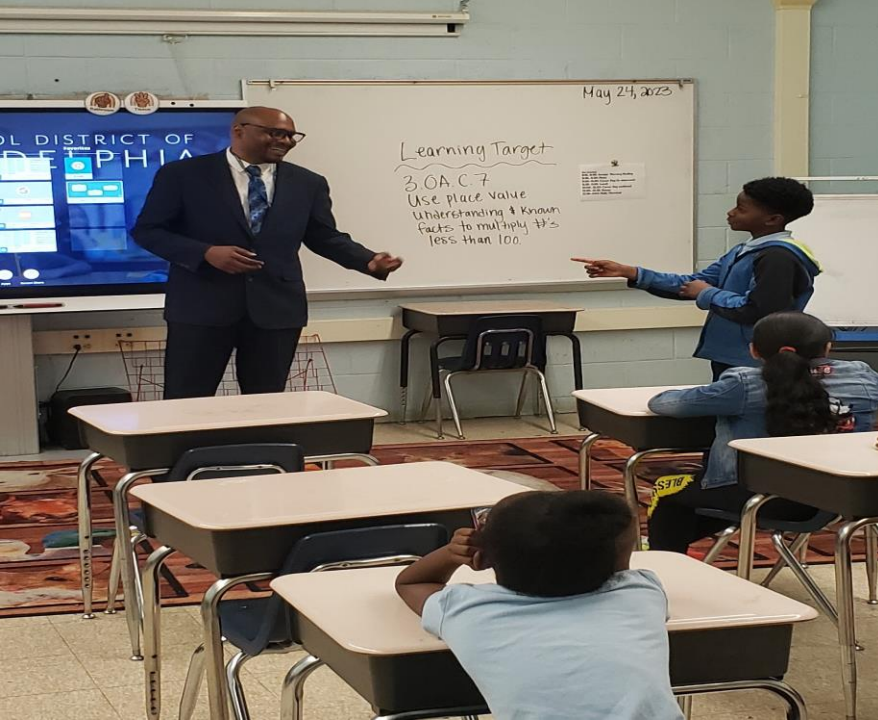


# Successes | Youth Programs





# Successes | Youth programs





# Successes | Youth Programs





# Successes | Youth Programs





**ONLINE SPOTLIGHT**  
At 11:00 a.m., see Environment video of Tiger Woods' news conference at 11 a.m. today as he breaks his silence.

**WEEKEND**  
**MIND GAMES**  
"Shutter Island" earns ★★1/2

**SPORTS**  
**NEW ATTITUDE**  
Hamels works on demeanor.

**The Philadelphia Inquirer** philly.com



# Successes | Youth Programs



## Career Day Events



- Penrose Elementary School
- Bodine High School



Urban League of Philadelphia

# Aspirations



## Youth Programs

- PHL-PNE Aviation Academy
- Science, Technology, Engineering, Arts, Math (STEAM) Expo

## Outreach

- Expand SWING to include job readiness



# Thank You!

**Keesha Lane**

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