



Philadelphia International Airport (PHL) Northeast Philadelphia Airport (PNE)

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City of Philadelphia,
Department of Aviation



PHILADELPHIA INTERNATIONAL AIRPORT
NORTHEAST PHILADELPHIA AIRPORT



Department of Aviation Government Affairs

CEO

CAO

Director of
Government
Affairs

Assistant
Director of
Government
Affairs

PHLPNE

PHILADELPHIA INTERNATIONAL AIRPORT
NORTHEAST PHILADELPHIA AIRPORT

Overview



The government affairs team serves as a bridge between the department of aviation and elected officials/stakeholders of the organization. We advocate on behalf of the Department of Aviation and its stakeholders to government officials-- ensuring that the Department's needs are met through legislation, funding requests, and other means.



Stakeholders



PHL PNE

PHILADELPHIA INTERNATIONAL AIRPORT
NORTHEAST PHILADELPHIA AIRPORT

Impact on the Department of Aviation's Mission & Vision



Vision

We are a World Class Global Gateway of Choice

Mission

Proudly Connecting Philadelphia with the World

Proactively engaging regional elected stakeholders and advocating for the needs of the organization to leaders in City Hall, Harrisburg, and Washington DC.

Governmental Affairs strategic plan to meet the DOA's vision and mission:

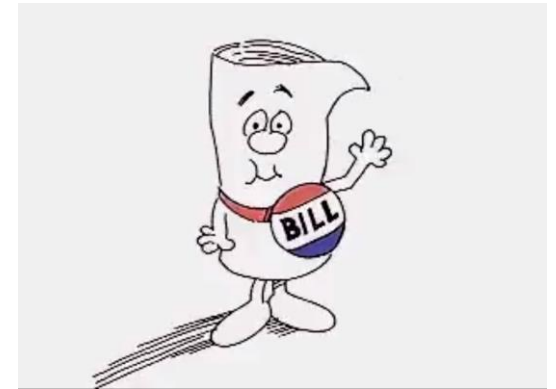
1. **Improve Current Conditions**
 - a. Safety and Security – **advocating for additional CBP/TSA staff, resources**
 - b. Efficiency
2. **Build for the Future**
 - a. Diversity
 - b. Capital Development – **advocating for grant funding and policy/regulatory changes to the benefit of our capital program (Separations Act)**
 - c. Sustainability
 - d. Innovation – **shepherding key contracts that would bring about innovation at PHL through the Council approval process (KALE)**
3. **Transform Experience**
 - a. Employee – **created/advocated for the new Department of Aviation**
 - b. Stakeholder – **shepherded revised Marketplace contract through Council during the height of the pandemic.**
 - c. Passenger – **advocate for air service development funding from the Commonwealth that annually supports our ASIP.**

Legislative Process

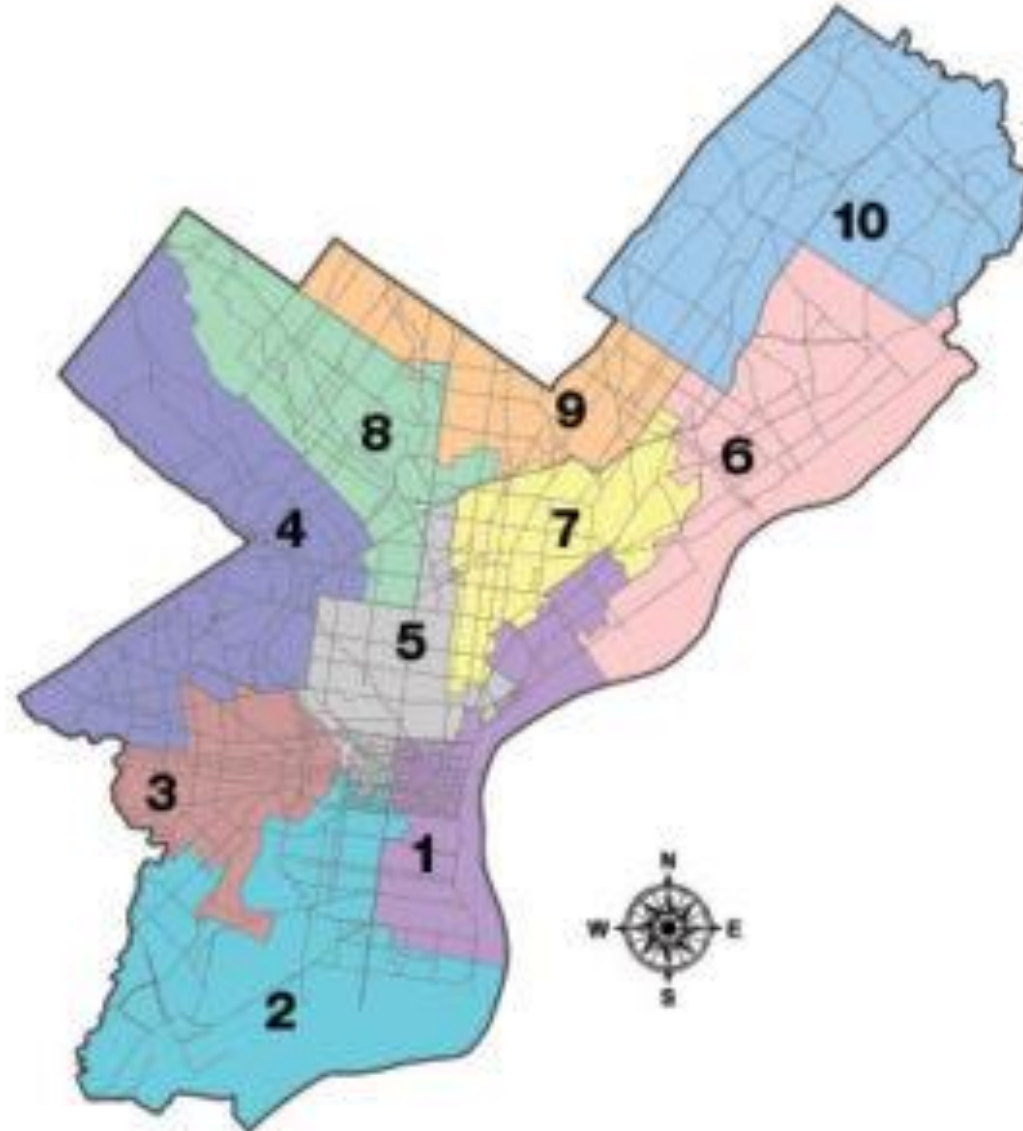


How does an idea become law?

1. **Identify Problem** – what are you trying to solve?
2. **Find a solution** – have can we fix it?
3. **Stakeholder engagement** – does everyone agree?
4. **Drafting process** – formalize your fix in legislative text.
5. **Find your legislative champion** – who is going to help get you this fix?
6. **Bill introduction** – your hard work made it into bill form!
7. **Additional stakeholder briefings** – making sure everyone is up to speed.
8. **Committee hearing** – should be a formality by this point.
9. **Final passage** – you can see the light at the end of the tunnel!
10. **Enactment** – fruit of your labor.



Philadelphia City Council Districts



Philadelphia City Council



Government Affairs Team Focus: Build relationships and educate members on airport functions (per federal regulations), provide updates (DEI), contractor approval.

- **17 Total Members**
- 10 District
- 7 At-large

- Council President: Darrell Clarke
- **District 2/PHL Councilmember: Kenyatta Johnson**
- District 10/ PNE Councilmember: Brian O’Neill

- Budget –brief Councilmembers, draft, testimonies, and prepare responses.

- As a City Department, contracts and other agreements often need City Council approval for official legal action.
 - Examples: WIFI provider, procurement of LCB site NE of economy lot, Use and Lease Agreement.



Delaware County and Tinicum Township



Government Affairs Team Focus: Communicate capital development updates and impact reports

Delaware County Councilmembers:

Quarterly meetings with councilmembers and/or staff:
provide updates on master plan and west cargo development.

- **Dr. Monica Taylor, Chair**
- Elaine Paul Schaefer, Vice Chair
- Kevin M. Madden
- Christine A. Reuther
- Richard R. Womack, Jr.



Tinicum Township Commissioners:

Quarterly update on construction, environmental impacts and mitigation efforts.

- President Pat McCarthy, Dennis Arthur, Roger Joseph, Lisa Edminston, Pat Barr

State



Government Affairs Team Focus: Build relationships and educate members and staff on how the airport functions (per federal regulations), advocacy around proposed cargo expansion, air service development support, long-term stakeholder engagement.

PA General Assembly

PHL

- Representative Regina Young (HD-185)
- Senator Tony Williams (SD-8)
- Senator Nikil Saval (SD-1)

PNE

- Senator Jimmy Dillon (SD-5)
- **Representative Ed Neilson (HD-174)**

Executive Branch

- **Governor Josh Shapiro**
- Department of Community and Economic Development, Secretary Rick Siger
- Transportation Secretary Mike Carroll



Federal



Government Affairs Team Focus: Build relationships and educate members and staff on airport functions (per federal regulations), cargo expansion advocacy , FAA Reauthorization priorities, grant funding, long-term stakeholder engagement.

U.S Congress

Pennsylvania

Brian Fitzpatrick (PA-1)

Brendan Boyle (PA-2)

Dwight Evans (PA-3)

Madeleine Dean (PA-4)

Mary Gay Scanlon (PA-5)

Chrissy Houlahan (PA-6)

Susan Wild (PA-7)

Dan Meuser (PA-9)

Senator John Fetterman

Senator Bob Casey

New Jersey

Donald Norcross (NJ-1)

Jeff Van Drew (NJ-2)

Andy Kim (NJ-3)

Senator Cory Booker

Senator Bob Menendez

Delaware

Congresswoman Lisa Blunt Rochester

Senator Chris Coons

Senator Tom Carper

Executive Branch

Department of Transportation

Department of Homeland Security



DOA Collaboration



Department of Aviation's Legislative Team: *Bi-Annual Meetings: Next meeting Winter 2024.*

Api Appulingam, Deputy Director of Aviation-Capital Development

Shane Doud, Director of Government Affairs

Shaquanna Duncan, Budget Officer

Alec Gever, Purchasing Manager, Professional Services

Chevelle Harrison, Director of Workforce Development

Keesha Lane, Assistant Director of Community Relations

Stacey Lennon, Deputy Chief Administrative Officer

Nicole Maddox, Executive Assistant

Lexy McDowell, Assistant Director of Government Affairs

Eva Miller, Deputy City Solicitor

Adam Mitchell, Deputy Chief Revenue Officer

Jessica Noon, Airport Sustainability Manager

Megan O'Connell, Director of Marketing and Branding

Edgar Vesga, Director of Air Service Development and Cargo Services

Delicsha Wilds, Chief Administrative Officer

Recent Successes



Grants

- *Nearly \$75 M in grant funding advocated for and secured since 2019*

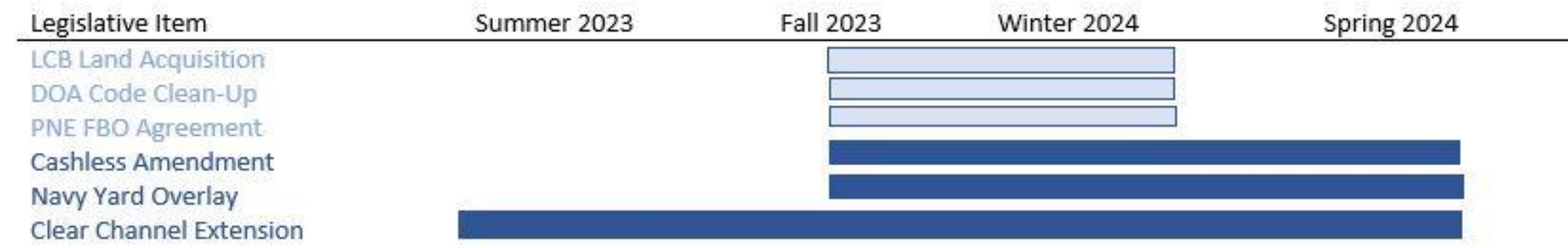
Legislation

- *Charter Change - Creation of a new Department of Aviation*
- *2023 Use and Lease Agreement*
- *2021 Early Retirement Program*
- *Conveyance of the old Liquor Control Board property to the City*
- *Creation of new Airport Land Development Zone tax credit program (ALDZ)*

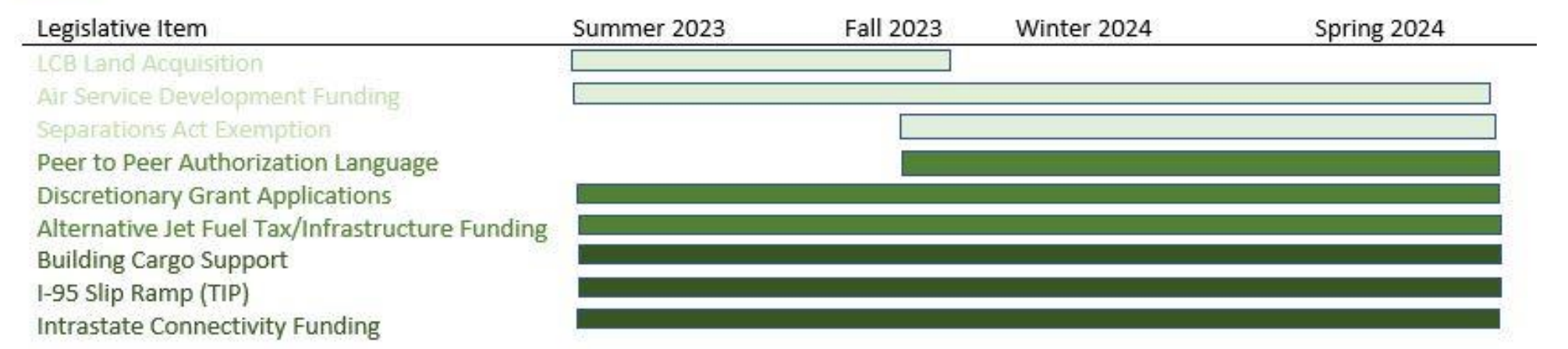


Great Success!

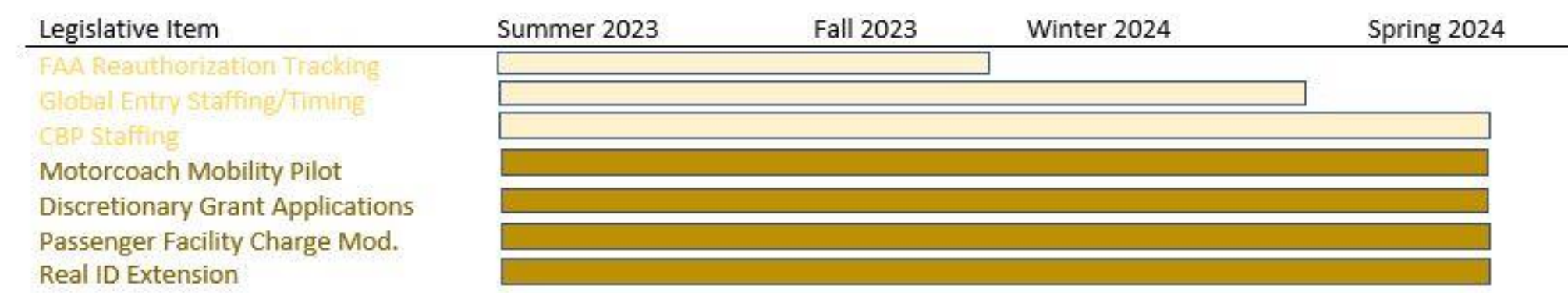
City Council



State



Federal



Aspirations/ Goals: Help Us Help You!



Effectively and proactively engage stakeholders to support your department's needs.

Understand the needs of the Department of Aviation and find solutions through elected officials and funding.



Questions?



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