### **2023 Business Opportunity Forum**

# **Expand Your Horizons – Diversity in Action**



#### BUSINESS OPPORTUNITY FORUM

#### **Meet The Panel**

- Denise Bailey
  - PHL Deputy Director of Aviation Business Diversity and Accessibility
- Delicsha Wilds
  - PHL Chief Administrative Officer
- Lynn Newsome
  - City of Philadelphia, Office of Economic Opportunity
- Lynn Bailey
  - USDOT Office of Small and Disadvantaged Business Utilization (OSDBU)

#### **Overview of Diversity at PHL**



Denise Bailey
Deputy Director of Aviation
Business Diversity and
Accessibility

#### Responsibilities

- USDOT DBE/ACDBE program
- Accessibility/Americans with Disabilities Act Compliance
- Title VI Nondiscrimination

#### Highlights for 2023

- ACDBE goal submission
- DBE/ACDBE goal attainment
- Focused networking events with PHL Purchasing
- ACDBE Academy

For more information, visit Table 11 during the networking session.

#### **Chief Administrative Officer**



Delicsha Wilds CAO

- Background and Overview of Responsibilities
  - Human Resources
  - Diversity, Equity and Inclusion
  - Information Security
  - Government Affairs
  - Community Engagement
  - Communications
  - Workforce Development
- Chairs Department of Aviation's Racial Equity Advisory Council (REAC)

#### BUSINESS OPPORTUNITY FORUM

## Typical Opportunities and Diversity, Equity, and Inclusion (DEI) Accomplishments

#### Opportunities in areas that support

- External affairs (Governmental and stakeholder)
- Human Resources
- Workforce training
- Workforce diversity
- o Communication

#### PHL's DEI initiatives and accomplishments

- Dedicated DEI staff and funding for DEI programs
- Evaluation of/strategies for employment or advancement barriers
- Internal upskilling and reskilling program

For more information, visit Table 7 during the networking session



# City of Philadelphia's Office of Economic Opportunity



Lynn T. Newsome
Deputy Commerce
Director for the
Office of Economic
Opportunity (OEO)

#### Overview of Responsibilities

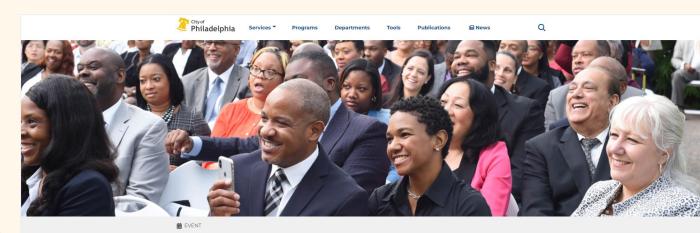
- OEO ensures that the City is working with Diverse Businesses to fulfill its needs for Goods and Services.
- OEO Registry
- Building Capacity Webinars
- Office of Economic Opportunity Useful Weblinks
  - OEO Website for M/W/DSBE Registration, Directory, and Technical Assistance Resources
     https://www.phila.gov/departments/office-of-economic-opportunity/
  - Contracts Hub for City of Philadelphia Contracting Opportunities <a href="https://contracts.phila.gov/#/">https://contracts.phila.gov/#/</a>

#### Outreach and MED Week Overview

- "Doing Business in the City"- Every 3<sup>rd</sup> Wednesday of the Month
- "OEO Business Development Series"- Every 4<sup>th</sup> Wed. of the Month
- Minority Enterprise Development Week (MED Week)
  - o *October 2<sup>nd</sup> -6<sup>th</sup> 2023*

Philadelphia Minority Enterprise Development (MED) Week 2023 | Department of Commerce | City of Philadelphia

For more information, visit Table 10 during the networking session.



## USDOT's Office of Small and Disadvantaged Business Utilization (OSDBU)



Lynn Bailey
USDOT OSDBU
DBE Program Analyst

#### Overview of USDOT's OSDBU

- Charged to ensure DOT small business goals and policies of the Secretary are achieved
- o Technical assistance, build capacity, and access capital
- Website: www.transportation.gov/OSDBU

#### Background and Overview of Responsibilities

- Regional Assistance Division of OSDBU
- Work with the Small Business Transportation Resource Centers (SBTRCs) to conduct BIL Symposiums in all 11 regions
- Work with the small business communities to bring awareness to BIL-related opportunities

#### **OSDBU BIL-Focused Resources**

- Small Business Transportation Resource Centers (SBTRCs) in 11 regions
- Connections Marketplace (CMP) (Matchmaking)
- Access to Capital/Wealth Creation
- Technical Assistance to find upcoming opportunities funded by DOT (federal and state levels)
- Networking with state and federal contracting officers and prime contractors

#### **Diversity Initiatives Beyond the Horizon**



#### **BUSINESS OPPORTUNITY FORUM**



PHLPNE





#### **Networking and Closeout**

- Opportunity Tables (numbered 1- 15) and Partner Tables
- Event Evaluation
  - QR Code on bottom right of handout and the next slide
- Business Opportunity Forum Website
  - Attendees will receive an email with a link
- Parking
  - If you parked in a garage, present you name tag and your parking ticket at the toll plaza for discounted parking (\$10)
    - ✓ Use only staffed booths, do not use "Self Service Booths"
  - If you parked in the Marriott section of the garage
    - ✓ Pay \$14 cash at the parking table outside the ballroom prior to exiting the hotel

## **Thank You!**



# Please complete the evaluation

