

BUSINESS OPPORTUNITY FORUM

2023 Business Opportunity Forum

Expand Your Horizons – Diversity in Action

September 26, 2023



PHL PNE

Meet The Panel

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- *Denise Bailey*
 - *PHL Deputy Director of Aviation – Business Diversity and Accessibility*
- *Delicsha Wilds*
 - *PHL Chief Administrative Officer*
- *Lynn Newsome*
 - *City of Philadelphia, Office of Economic Opportunity*
- *Lynn Bailey*
 - *USDOT Office of Small and Disadvantaged Business Utilization (OSDBU)*

Overview of Diversity at PHL

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Denise Bailey
Deputy Director of Aviation
Business Diversity and
Accessibility

- Responsibilities
 - USDOT DBE/ACDBE program
 - Accessibility/Americans with Disabilities Act Compliance
 - Title VI – Nondiscrimination
- Highlights for 2023
 - ACDBE goal submission
 - DBE/ACDBE goal attainment
 - Focused networking events with PHL Purchasing
 - ACDBE Academy

For more information, visit Table 11 during the networking session.

Chief Administrative Officer

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Delicsha Wilds
CAO

- Background and Overview of Responsibilities
 - Human Resources
 - Diversity, Equity and Inclusion
 - Information Security
 - Government Affairs
 - Community Engagement
 - Communications
 - Workforce Development
- Chairs Department of Aviation's Racial Equity Advisory Council (REAC)

Typical Opportunities and Diversity, Equity, and Inclusion (DEI) Accomplishments

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- Opportunities in areas that support
 - External affairs (Governmental and stakeholder)
 - Human Resources
 - Workforce training
 - Workforce diversity
 - Communication
- PHL's DEI initiatives and accomplishments
 - Dedicated DEI staff and funding for DEI programs
 - Evaluation of/strategies for employment or advancement barriers
 - Internal upskilling and reskilling program

For more information, visit Table 7 during the networking session

City of Philadelphia's Office of Economic Opportunity

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Lynn T. Newsome
Deputy Commerce
Director for the
Office of Economic
Opportunity (OEO)

- Overview of Responsibilities
 - OEO ensures that the City is working with Diverse Businesses to fulfill its needs for Goods and Services.
 - OEO Registry
 - Building Capacity Webinars
- Office of Economic Opportunity Useful Weblinks
 - OEO Website for M/W/DSBE Registration, Directory, and Technical Assistance Resources
<https://www.phila.gov/departments/office-of-economic-opportunity/>
 - Contracts Hub for City of Philadelphia Contracting Opportunities
<https://contracts.phila.gov/#/>

Outreach and MED Week Overview

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- “Doing Business in the City”- Every 3rd Wednesday of the Month
- “OEO Business Development Series”- Every 4th Wed. of the Month
- Minority Enterprise Development Week (MED Week)
 - *October 2nd -6th 2023*

[Philadelphia Minority Enterprise Development \(MED\) Week 2023 | Department of Commerce | City of Philadelphia](#)

For more information, visit Table 10 during the networking session.



USDOT's Office of Small and Disadvantaged Business Utilization (OSDBU)

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Lynn Bailey
USDOT OSDBU
DBE Program Analyst

- Overview of USDOT's OSDBU
 - Charged to ensure DOT small business goals and policies of the Secretary are achieved
 - Technical assistance, build capacity, and access capital
 - Website: www.transportation.gov/OSDBU
- Background and Overview of Responsibilities
 - Regional Assistance Division of OSDBU
 - Work with the Small Business Transportation Resource Centers (SBTRCs) to conduct BIL Symposiums in all 11 regions
 - Work with the small business communities to bring awareness to BIL-related opportunities

- Small Business Transportation Resource Centers (SBTRCs) in 11 regions
- Connections Marketplace (CMP) (Matchmaking)
- Access to Capital/Wealth Creation
- Technical Assistance to find upcoming opportunities funded by DOT (federal and state levels)
- Networking with state and federal contracting officers and prime contractors

Diversity Initiatives Beyond the Horizon

Questions?



- Opportunity Tables (numbered 1- 15) and Partner Tables
- Event Evaluation
 - QR Code on bottom right of handout and the next slide
- Business Opportunity Forum Website
 - Attendees will receive an email with a link
- Parking
 - If you parked in a garage, present you name tag and your parking ticket at the toll plaza for discounted parking (\$10)
 - ✓ Use only staffed booths, do not use "Self Service Booths"
 - If you parked in the Marriott section of the garage
 - ✓ Pay \$14 cash at the parking table outside the ballroom prior to exiting the hotel

Thank You!



Please complete the evaluation

