

# ACADEMY

This year, the Philadelphia International Airport (PHL) introduced its pilot Airport Concessions Disadvantaged Business Enterprise (ACDBE) Academy. This four-part series was conducted from June-September 2023. The Academy consisted of four modules designed to:

- Assist small, regional, diverse firms, to better understand opportunities found in the concessions program at PHL and other airports
- Increase the number and capacity of ACDBE firms
- Develop ACDBEs into new and/or expanded roles
- Discuss PHL's current concessions program and the requirements and benefits of becoming an ACDBE

The Academy, designed by PHL's Office of Business Diversity was a collaborative effort with the Airport's Revenue Office and MarketPlace PHL.

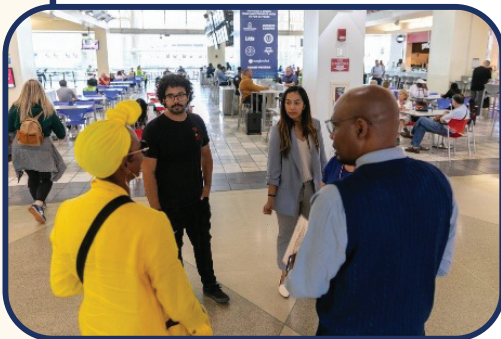
The Academy consisted of four modules:

- Module 1: Airport 101
- Module 2: Identifying and Competing for Opportunities
- Module 3: The Money Module
- Module 4: Operations

Thirteen diverse firms participated in this inaugural Academy and were acknowledged at the 11th Annual Business Opportunity Forum on September 26, 2023.

Those firms were:

- Cheryl's Southern Style
- Dillonades
- El Merkury
- Ell Management
- FAIYA Company
- Food Chasers Kitchen
- HMG Food Group, LLC
- Icy Boba
- Luhv Food
- MS OK LLC
- SmrtSp8ce, Inc dba modpod
- Star Fusion Express
- Sushi Awarsei, LLC



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