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Air Cargo Workshop Touts New Opportunities

PHILADELPHIA –More than 50 representatives of air cargo and logistics companies learned of exciting opportunities to grow their business at Philadelphia International Airport (PHL) when brand new, state-of-the-art cargo facilities are available to be developed on 135 acres adjacent to the current cargo facilities.

In an informative Air Cargo Workshop at the Airport Marriott last week, attendees were given insight into trends in the growing air cargo sector and how new facilities will position the Airport to meet market needs and attract new business. The workshop, the first of its kind at PHL, also gave participants an opportunity to ask questions and provide valuable feedback that will help in the design and infrastructure requirements of this new development.

“This is a fabulous opportunity because there is so much potential for companies to use PHL for their air cargo business,” said Airport CEO Chellie Cameron. “The Philadelphia area is among the national leaders in shipping high-value cargo but only nine percent of air cargo from this region comes through PHL. We want to change that and these new facilities will enable us to reach our goal.”

In the next several months, the Airport will meet one-on-one with air cargo and logistics companies to gain their input as well as future business. Construction is expected to begin next year with new facilities operational by 2020.

“E-commerce sales today are projected to more than double by 2020 and the Philadelphia region has a very strong corporate presence in many industries, particularly the pharmaceutical sector,” said Airport Chief Revenue Officer James Tyrrell. “The business is here and with approximately 2-million square feet of new state-of-the-art cargo handling facilities available to accommodate the region’s demands, the future looks bright for PHL.”

Philadelphia International Airport is owned and operated by the City of Philadelphia. The Airport is a self-sustaining entity that operates without the use of local tax dollars. It is one of the largest economic engines in Pennsylvania, generating an estimated \$15.4 billion in spending annually and supporting more than 96,300 full-time jobs for the 11-county Philadelphia MSA.