For Immediate Release:
June 25, 2015

It’s Another Summer of Just Plane Fun at Philadelphia International Airport
Summer-long program features live entertainment, fun activities, giveaways and more

PHILADELPHIA – Philadelphia International Airport’s (PHL) passengers waited in anticipation as Airport CEO Mark Gale kicked off the sixth season of PHL’s summer-long customer appreciation program, Just Plane Fun on June 22.

Just Plane Fun kickoff featured the Philadelphia’s renowned Mummertime string band performing for passengers, Roosevelt Bassett’s wood-working demonstration, a special appearance by Kirby the Krimpet, the Tastykake mascot, a photo booth, and caricature artists. Airport staff distributed local favorite snacks such as Tastykakes, Herr’s chips, and Philly Pretzel Factory pretzels.

In keeping with tradition, passengers were invited to put on their thinking caps and guess the number of gummy candies inside a jar. The winner received a $50 Visa gift card and the candy was donated to the USO in Terminal A-East.

The Just Plane Fun kickoff was only a sampling of what passengers can expect while traveling through PHL this summer. Passengers will be treated to an amazing lineup of entertainment including live musical performances, artist demonstrations, educational and informational displays, children’s activities, food and beverage tasting, complimentary beauty makeovers, and more.

Just Plane Fun officially wraps up this year with the raffle drawing scheduled in the fall. Throughout the summer, ticketed passengers can fill out entry forms which are available at Airport Information Counters past the security checkpoints for a chance to win various prizes. Prizes include two round-trip airline tickets, courtesy of Southwest Airlines; two round-trip airline tickets, courtesy of JetBlue Airways; ten $100 Visa gift cards, courtesy of Avis/Budget Rent-A-Car; $500 worth of gift cards to various Airport shops, courtesy of Philadelphia Marketplace PHL LLC; one parking pass, courtesy of the Philadelphia Parking Authority; one $500 Tumi gift card, courtesy of Clear Channel; and a rocking chair, courtesy of Philadelphia International Airport. Winners do not need to be present. The drawing is for ticketed passengers only.

Just Plane fun continues to entertain passengers with these events and many more. All weekly events will be listed on the Airport’s display monitors located throughout the terminals. Follow the activities and events on Facebook, Flickr, Instagram, and Twitter @PHLAirport.
Just Plane Fun/2

“Every summer we look forward to thanking our passengers by providing them with a memorable experience through our appreciation program, Just Plane Fun,” said Airport CEO Mark Gale. “Now entering its sixth summer, I would like to thank our Airport tenants, airlines, and associates for the continued success of this magnificent program.”

For a daily listing of Just Plane Fun events, check www.phl.org.

Kirby the Tastykake Krimpet and the Mummer Time band helped kick off Just Plane Fun 2015.

This year, Philadelphia International Airport celebrates the 75th anniversary of its commercial air service. In 1940, the Airport served 40,000 passengers flying to a handful of cities. Today, more than 30 million passengers travel annually to 131 destinations around the world.

Philadelphia International Airport is owned and operated by the City of Philadelphia. The Airport is a self-sustaining entity that operates without the use of local tax dollars. It is one of the largest economic engines in Pennsylvania, generating an estimated $14.4 billion in spending to the regional economy and accounting for more than 141,000 jobs.