

For Immediate Release: **November 21, 2014**

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## ***Airport Business* Names PHL Professional as a ‘Top 40 under 40’**

*Tina McCarthy, Special Events and Social Media Specialist, Recognized*

**PHILADELPHIA** – At age 18, Tina McCarthy became a private pilot, parlaying a childhood fascination with weather and a dream of chasing hurricanes into a sheer love of flying. At age 27, just three years after landing a job in the Public Affairs unit at Philadelphia International Airport (PHL), McCarthy has received distinguished recognition as one of the aviation industry’s top young professionals.

In its November issue, released today, *Airport Business* magazine named McCarthy to its prestigious “Top 40 under 40” list. Each year, *Airport Business* chooses 40 of “the best and the brightest” under age 40 in the aviation industry from among hundreds of nominees.

This is the second year that PHL employees have been selected for this honor. Airport Security Manager Renee Tufts and former Airport Operations Manager Eric Silverman were “Top 40 under 40” selections in 2013.

McCarthy, now a licensed commercial multi-engine pilot with an instrument rating, arrived at PHL in 2011 after earning a Bachelor of Science degree in Aviation Management Flight at the Florida Institute of Technology. In a short period of time, the Glen Mills, Pa. native distinguished herself as the Airport’s special events coordinator and social media specialist.

She is responsible for coordinating special events at the Airport including the popular Performing Arts Program; Just Plane Fun, the Airport’s summer-long customer appreciation program; air service launches; grand openings for terminal facilities; the annual 9/11 observance; and special ceremonies. These programs are detail-intensive and require close coordination and planning with clients, business partners and co-workers.

In January 2012, McCarthy spearheaded the launch of the Airport’s Twitter presence. She developed @PHLAirport, which has attracted more than 6,900 followers. McCarthy has demonstrated an extraordinary commitment to her role as PHL’s social media liaison, tweeting and responding to tweets well beyond regular business hours about travel advisories and Airport incidents. In March, after an aborted takeoff by a US Airways jet, McCarthy spent hours on Twitter, communicating information and responding to inquiries. Her diligence in updating followers on Airport operations during this evening event earned her many accolades on the PHL Twitter account.

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“Tina has such a commitment to excellence in her work that we trust she is handling – and handling very well – whatever task she may be assigned,” said Airport CEO Mark Gale. “As someone who is chiefly responsible for ensuring the success of so many high-profile events that garner attention from the public and the media, Tina’s acumen and customer service commitment is especially valued. We are very proud of Tina and pleased to have one of the top young aviation professionals on our team at PHL.”



*Philadelphia International Airport's Tina McCarthy is one of the top 40 under 40 aviation professionals.*

Philadelphia International Airport is owned and operated by the City of Philadelphia. The Airport is a self-sustaining entity that operates without the use of local tax dollars. It is one of the largest economic engines in Pennsylvania, generating an estimated \$14.4 billion in spending to the regional economy and accounting for more than 141,000 jobs.