

PHL PNE

BUSINESS
OPPORTUNITY
FORUM **2024**

Boarding Pass to 2026 and Beyond

Diversity Initiatives and Opportunities



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- Department of Aviation Diversity, Equity and Inclusion
- City of Philadelphia's Office of Economic Opportunity (OEO)
- Mayor's Office Minority Business Success
- City of Philadelphia Office of Transportation and Infrastructure Systems



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OCT 11	BOF2024
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Connect With Us



Donna Jackson Stephans
PHL
Vice President Diversity, Equity,
and Inclusion



Lynn Newsome
City of Philadelphia
Deputy Commerce
Director Office of
Economic Opportunity



Darnell Thomas
Deputy Director
Office of Minority
Business Success



Lily Reynolds
Director of Federal
Infrastructure Strategy,
OTIS

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City of Philadelphia Department of Aviation



Donna Jackson Stephans
Vice President – DEI



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Diversity, Equity, and Inclusion at PHL and PNE – What We Do

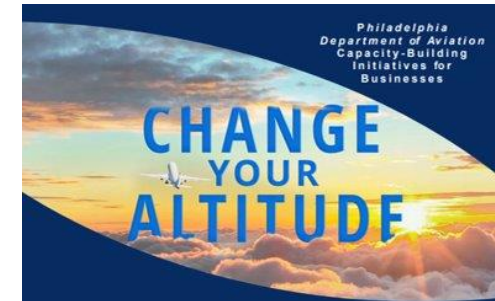
- Creation and implementation of programs that ensure equal possible outcomes for every individual
 - Workforce Development
 - FAA Disadvantaged Business Enterprise (DBE) Program
 - 18.8% goal
 - FAA Airport Concession DBE Program (ACDBE)
 - 21.64% goal for concessions
 - 2.08% goal for car rental
 - Racial Equity Advisory Council (REAC)
 - Advocacy
 - Information Gathering
 - Creating Safe Spaces
 - Building Awareness
 - Education



Diversity, Equity, and Inclusion at PHL and PNE

– Initiatives and Opportunities

- Opportunities
 - Workforce development
 - Training
 - Diversity programs support
- Initiatives
 - In 2025, PHL sets its new ACDBE goal
 - Occurs every three years
 - Launching Small Business Opportunities in the Concessions Program
 - Newly required Small Business Element by FAA



For more information, visit Tables 8 and 11 during the networking session.

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City of Philadelphia Office of Economic Opportunity



Lynn Newsome
Deputy Commerce Director, OEO



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Office of Economic Opportunity – What We Do

- Created in 2008, to advance economic opportunities for Minority, Woman and Disabled Owned Businesses
- OEO Registry-database of minority, women, and disabled-owned businesses
- Reviews and monitors city and city funded projects and contracts for M/W/DSBE participation
- Provides advisory support and education to M/W/DSBE businesses
- OEO Website for M/W/DSBE Registration, Directory, and Technical Assistance Resources
<https://www.phila.gov/departments/office-of-economic-opportunity/>



Office of Economic Opportunity – Initiatives and Opportunities

- Promote the growth of Minority, Women and Disabled businesses by increasing the number of M/W/DSBEs that are ready to receive city contract over \$1,000,000 per contract.
- Engage a strategy to address the list of “Few and None” businesses . These are businesses who can perform the work and provide services needed by the city but are not currently in the OEO Registry.
- In 2025, OEO intends to better collect and use Data to tell the true story of underutilized business in Philadelphia.



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City of Philadelphia Mayor's Office of Minority Business Success



Darnell Thomas
Deputy Director
Office of Minority Business Success



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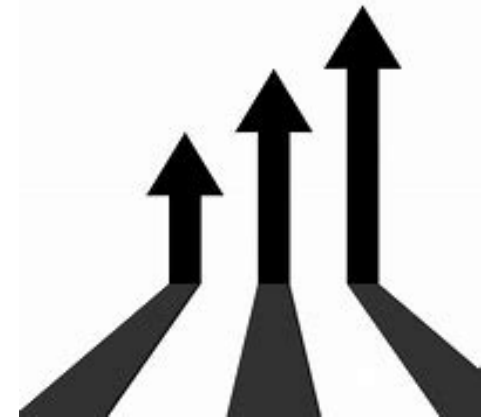
Office of Minority Business Success – What We Do

- Mission – Close the wealth gap through entrepreneurship
- Deputy Director – Entrepreneur in Residence
- Director Rachel Branson – Attorney by trade...gas & brakes
- Stakeholder of the The Stakeholders – wholesale change
- Five C's of our office
 - Convene – stakeholder, businesses, BSO's
 - Create – test new project, pilots
 - Check – monitor track pilots, projects, stakeholders
 - Capitalize – fund successful projects, pilots
 - Consult – with Mayor, stakeholder, businesses, city council



Office of Minority Business Success – Initiatives and Opportunities

- Vision – thriving inclusive business ecosystem
- Most prepared/ready companies in the U.S.
- Why? How?
 - Accelerators
 - Efficient government – ie. Fast Payments
 - Innovative Capital – low cost debt, grants, redeemable equity
 - Procurement Economy (redirect 50% external spending)
 - Policies



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City of Philadelphia Office of Transportation and Infrastructure Systems



Lily Reynolds
Director of Federal Infrastructure Strategy
OTIS



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Office of Transportation and Infrastructure Systems

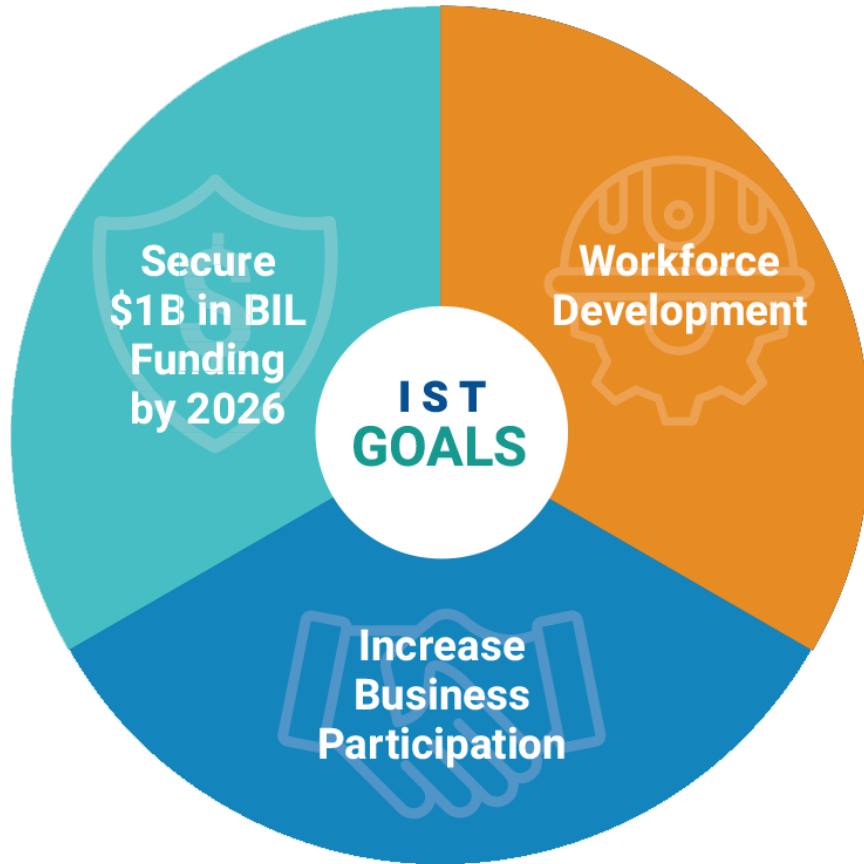
– What We Do



- Policy, planning, and coordination for the City's infrastructure and transportation networks
- Leads the City's strategy for implementing the Bipartisan Infrastructure Law, ensuring Philadelphia is prepared for the influx of federal funding

Office of Transportation and Infrastructure Systems

– Initiatives and Opportunities



Current and Upcoming Initiatives and Opportunities

- City's Procurement Forecast
- SupplyPHL
- Plug In Philly: EVSE Pre-Apprenticeship Pilot Program
- Geographic and Economic Hiring Preferences



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Let's Talk 2026!



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Thank You!

