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Contact: Victoria Lupica
215.937.5424
victoria.lupica@phl.org

It's Five Years of Just Plane Fun at Philadelphia International Airport

Exciting activities, entertainment and much more await travelers during PHL's summer-long program

PHILADELPHIA – Philadelphia International Airport's (PHL) annual summer-long customer appreciation program, Just Plane Fun, kicked off its 5th season today with exciting activities including a woodworking demonstration, an African dance performance, an appearance by the Philadelphia Pretzel Factory's mascot "Philly," a wine tasting courtesy of Vino Volo, massage chairs courtesy of XpresSpa and beach towel and eye glass cloth giveaways.

Adding to the fun, a container with Jawbreakers was filled and customers were encouraged to guess the correct number. The winner received a \$50 Visa gift card and the candy was donated to the USO in Terminal A-East.

The day's festivities are a sampling of what customers can expect this summer at PHL. The Airport has planned a daily schedule of live entertainment, appearances by mascots and costumed characters, artist demonstrations, complimentary makeovers, food and beverage tasting, and more. A National Aviation Day celebration is planned for August.

This year, an exciting "Selfie" Promotion on Twitter has been added. The summer-long scavenger hunt began today with the first clue already tweeted. After guessing the answer, participants snap a "selfie" with the object and Direct Message @PHLAirport for the next clue and a chance to win a weekly prize.

Back again by popular demand is the Airport Chillin' Zone. Passengers waiting for their flight can relax in a living room-style seating area. The Chillin' Zone is currently located in Terminal C and will be moving to various locations in the Airport during the summer.

Throughout the summer, ticketed passengers can fill out entry forms available at Airport Information Counters beyond the security checkpoints for a chance to win various prizes: Airline vouchers courtesy of American Airlines, JetBlue Airways and Spirit Airlines; 2 round-trip tickets for travel in the U.S., courtesy of Alaska Airlines; 2 round-trip tickets from PHL to Doha, courtesy of Qatar Airways; \$1,000 worth of Visa gift cards, courtesy of Avis/Budget Rent-A-Car; \$500 worth of gift cards for Airport shops, courtesy of Marketplace Philadelphia; a one-night stay and breakfast for 2 at the Airport Marriott Hotel, courtesy of the Airport Marriott; a Bose Surround Sound System, courtesy of Clear Channel Airports; a 2-night stay, \$100 dining comp at Pacific Prime, and a \$25 free play at the Valley Forge Casino and Resort, courtesy of Clear Channel Airports; 2 iPads, courtesy of Enterprise Rent-A-Car; 2 sitNcycles and 2 XBikes, courtesy of Smooth Fitness; and a rocking chair, courtesy of Philadelphia International Airport.

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Winners do not need to be present. The drawing is for ticketed passengers only.

Just Plane Fun continues to entertain passengers with these events and more. All weekly events are listed on the Airport's display monitors found throughout the terminals as well as on phl.org.

A raffle on September 12th officially ends the 2014 Just Plane Fun program.

"Just Plane Fun continues to flourish in its 5th year and continues to be received with enthusiasm," said Airport CEO Mark Gale. "We recognize travelers have choices and this is our way of thanking our customers for choosing PHL. We encourage ticketed passengers to see staff members at the Airport Information Counters for raffle entries. The prizes get better each year."

For a listing of Just Plane Fun events, visit www.phl.org.



The Shine Tumblers entertain travelers in Terminal F during the first day of Just Plane Fun.

Philadelphia International Airport is owned and operated by the City of Philadelphia. The Airport is a self-sustaining entity that operates without the use of local tax dollars. It is one of the largest economic engines in Pennsylvania, generating an estimated \$14.4 billion in spending to the regional economy and accounting for more than 141,000 jobs.