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PHL Airport Customers Can Now Fill Up at Starbucks

Popular coffee retailer opens for business at Philadelphia International Airport

PHILADELPHIA – Starbucks, one of the most recognizable retail brands and popular coffee purveyors around the globe, has touched down for business at Philadelphia International Airport (PHL). The new store debuted with a ceremonial ribbon cutting today at the Marketplace at the Airport on the B/C Connector across from the Food Court.

With the grand opening, PHL joined a Starbucks empire that boasts more than 19,700 stores in 62 countries. Now, customers and travelers from around the world can fill up on Starbucks signature roasted coffee, hot and iced espresso, Frappuccino, smoothies, and teas. To complement their beverages, they can also munch on baked goods, sandwiches, paninis, salad and grain bowls, yogurt parfaits and fruit cups.

“Starbucks is an American institution,” said Airport CEO Mark Gale. “It is one of the few brands that strikes instant recognition in people everywhere, and its reputation is renowned for great coffee, good food and a friendly place to hang out. Our customers have been asking for Starbucks, we’ve listened and we’re pleased to have Starbucks serving our Airport.”

Starbucks, named after the first mate in Herman Melville’s *Moby Dick*, was a roaster and retailer of whole bean and ground coffee, tea and spices when it opened its first store in Seattle’s Pike Place Market in 1971. Since then, Starbucks has spread throughout the world and grown its product line to more than 30 blends of coffee and single-origin premium coffees, a variety of handcrafted hot and cold beverages, fresh foods, specialty merchandise, coffees and teas including Starbucks and Seattle’s Best Coffee, and Ready to Drink beverages.

Over the years, Starbucks has earned numerous awards and gained industry recognition including “No. 1 Best Coffee” and “No. 1 Most Popular Quick Refreshment Chain” in *Zagat’s Survey of National Chain Restaurants* from 2009-2011 as well as *Fortune’s* one of the “Most Admired Companies in America” from 2003-2012.

“Starbucks has set the standard for not only quality coffee and innovating coffee blends, but a superior customer experience,” said Rina Cutler, Deputy Mayor, Transportation and Utilities. “I have been a customer for many years and I can personally speak to the unique and amazing Starbucks brand. I am delighted that Starbucks has brought its signature taste and customer experience to our Airport.”

Philadelphia International Airport is owned and operated by the City of Philadelphia. The Airport is a self-sustaining entity that operates without the use of local tax dollars. It is one of the largest economic engines in Pennsylvania, generating an estimated \$14.4 billion in spending to the regional economy and accounting for more than 141,000 jobs.